

Bjørn Berge

SMELL

THE TALE OF A FADING SENSE





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AWARDS

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RIGHTS SOLD TO

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This book is a tribute to the free sense of smell in all its beauty and disgust.

Smell is linked to the dark, the erotic, the primitive—the opposite of modernity. When the senses fall out of balance, we risk hallucinations and begin to invent our lives. In a time when improvisation and the revelation of false information may be more important than ever, this becomes especially unsettling.

The book starts by exploring the significance of smell and its diversity, before taking us on an olfactory historical journey—from ancient cities and medieval plagues to the industrial revolution and today. Along the way, we discover twenty smells that continue to shape human life, from blood and flower meadows to money, farts, and garlic.



Bjørn Berge offers us yet another treasure trove of insight and reflection. The text sharpens your senses and makes you appreciate the endless variety the world has to offer, which powerful forces are recklessly striving to flatten, homogenize, and standardize.

Dagbladet

Bjorn Berge offers a cornucopia of odours – the good, the bad and the ugly. Yet this book is bigger than a feast for the nose: Berge reflects on smell, with grace and wit, encouraging us to think about it deeply. Ultimately, Smell is about feelings, memories, and far more than simply a fading sense.

Vivian Constantinopoulos, Publisher at Reaction Books

We have already published two books written by Bjørn Berge. We love nonfiction that has a special uniqueness to it. Berge's books are a guarantee for mind-blowing facts, presented with expertise in a refined writing style.

Publisher at Cser Kiadó, Hungary

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Bjørn Berge is an architect and author. He has published numerous articles and books in Norway on architecture and building ecology. In 2016, he published *Nowherelands* – so far sold to 22 countries.

